

STARRING YAYE

The Go2Africa Travel Show.

Africa, with Yaye.

Great food. Real people. A little adventure.
One itinerary, brought to life.

Watch Yaye



Your next travel companion.

Meet Yaye.



YOUR HOST

An American-born writer from the African diaspora, now at home in Lamu.

A foodie who loves people, travel and a good conversation.

HUSBAND. WIFE. TRAVEL SHOW.

**Yaye hosts and writes.
Harrison films, photographs and edits.**

She gets stuck in. You come along.

THE EPISODE IDEAS



Yaye tries an activity.

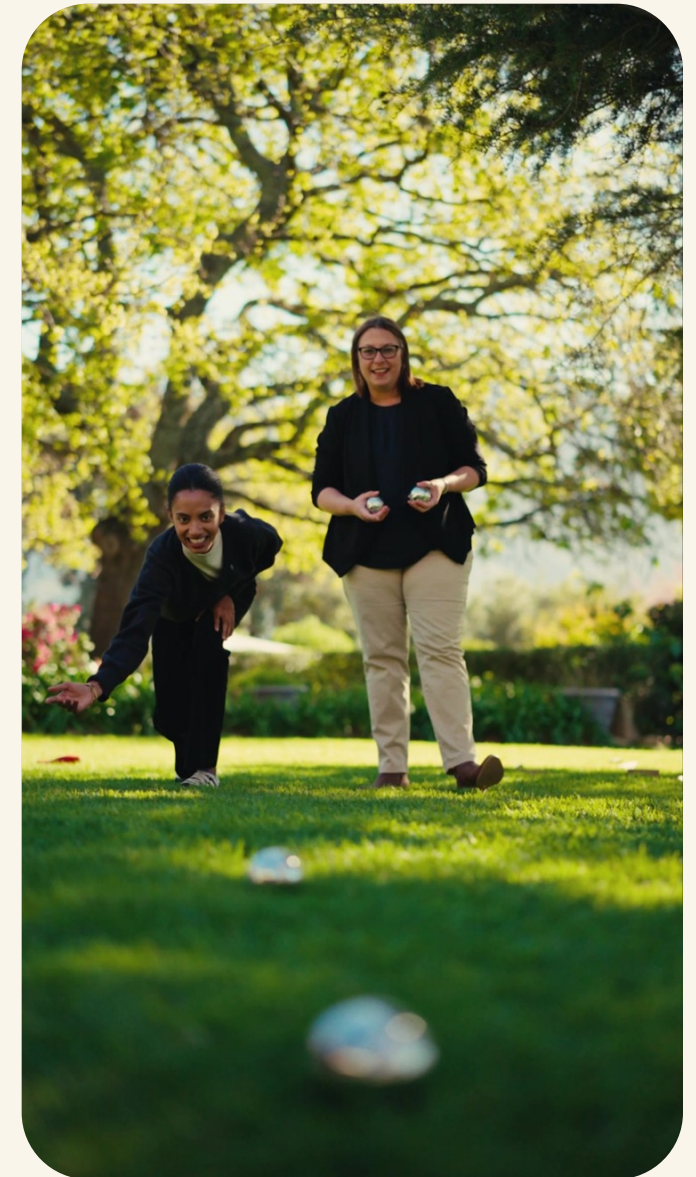
Illustrated with existing portfolio work. Tap a photograph to view the film references online.



Cape Grace, with Yaye.



Yaye behind the bar.



Yaye plays lawn bowls.

WHY IT WORKS FOR GO2AFRICA

A reason to watch. A reason to go.

A sneak peek into the journey, before guests arrive. Through the people they'll meet and the experiences waiting for them, Yaye brings Go2Africa's itineraries off the page, so guests can picture themselves there.



A show they remember.

Cinematic photography, thoughtful storytelling and Yaye's real conversations give each place depth and Go2Africa a distinctive, beautifully crafted series.



Inspiration with a next step.

A natural upselling tool: helping guests see the value of an exceptional stay, an extra experience or a longer journey, with a clear next step to a Go2Africa expert.



One production. A full collection.

One journey delivers a film, Reels and photography for itinerary pages, social, email and sales conversations.

[Explore the packages →](#)

Out there. In the moment.



Cape Grace



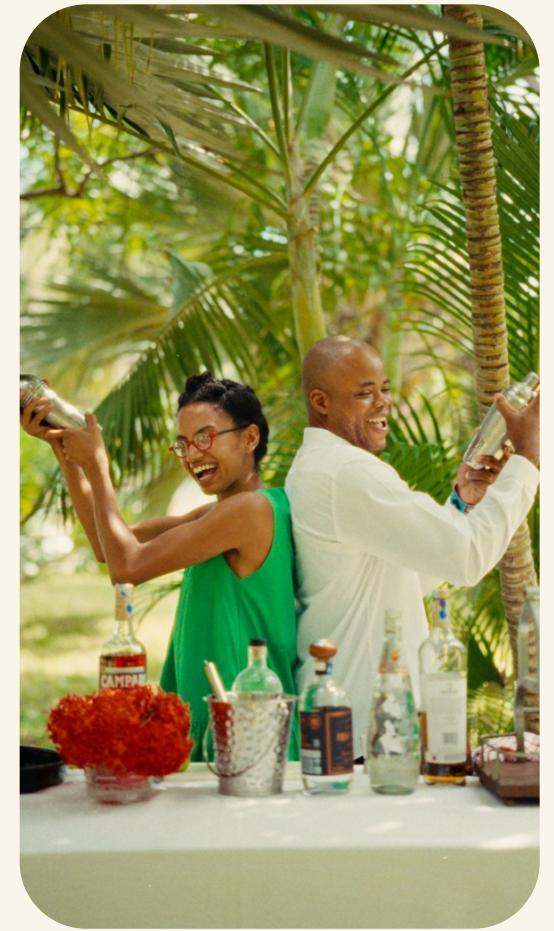
Mont Rochelle



Singita



North Island



Dhow House, Lamu

Real encounters. A recognisable host. A reason to keep watching.

One itinerary. One story.



The film on the website.
The moments on Instagram.

Illustrative route.
Go2Africa chooses the itinerary.



THE WELCOME



THE FIRST SIP

Through Harrison's lens.

HIGH-RESOLUTION PHOTOGRAPHY



Sterrekopje



North Island



Jack's Camp



Royal Mansour



Finch Hattons

Interiors. Architecture. A sense of place.

Optional extra: possible press placement with titles such as YOLO Journal, Tatler, Condé Nast Traveler, Cabana and Virtuoso.

CHOOSE YOUR JOURNEY

\$15,000

One itinerary. Total package price.

- 1 Travel Show episode
- 20 Reels
- 40 High-resolution photographs

Optional extra: press placement, where possible.

Three itineraries: \$40,000

3 episodes / 60 Reels / 120 high-resolution photographs

Six itineraries: \$60,000

6 episodes / 120 Reels / 240 high-resolution photographs

